Jessica Traynor

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Working in education, philanthropy, and technology, I have a history of building programs from ideas. As someone who thrives in ambiguity, I help leaders articulate their vision, develop and execute their plans, and engage stakeholders. Once a teacher, always a teacher, I love helping people discover their strengths.

EXPERIENCE

Good Research

Senior Researcher & Director of Good Impact

2021 - current

Work with the general public, academic institutions, and community based organizations to help individuals understand what's going on with their data; to inform public policy; and to prepare future technologists to make decisions in service of harm-reduction.

From websites to mobile apps to AI implementation and everything in-between, analyze user interfaces, data flows, and privacy policies to provide insight into privacy risks.

Nonprofit Consultant

<u>Dataedx</u> 2021 - 2022

Oversee and develop communications to highlight the unevenness of data science education with the goal of democratizing data skills attainment across race, gender, socioeconomic status and residential location.

Sayara International 2021

Create a near-term plan to build an independent, nonprofit organization housed at Sayara International. This includes developing a concise and compelling pitch for private funders; outlining concrete next steps and longer term plans; and advising on other capacity building as needed.

MIT Press 2022

Help plan and launch the 60th Anniversary Campaign including developing language for fundraising, advising on prospective donors, and preparing campaign related materials.

DAY ONE Early Learning Community

2020 - 2022

Collaborate with the founders to develop and implement a long-term business plan and national growth strategy.

Center for Inclusive Computing, Northeastern University

Project Director

2019 - 2021

- Designed, launched, and implemented a national grant making program
- Oversaw delivering technical assistance to schools, including building a team of experts
- Designed a monitoring and evaluation system, ensuring there is a dashboard in place for each university and the founding donor
- Managed an Advisory Council, a group of nine thought leaders dedicated to promoting women in computing
- Stewarded the relationship with the founding donor and cultivated new relationships over time

Siegel Family Endowment

Executive Director & President

2014 - 2019

- Designed and led the implementation of the foundation's mission, strategy, and approach
- Created opportunities and shaped ideas for the Board of Directors
- Built and nurtured a team of 20+
- Led the incubation of two new nonprofits and the acquisition of an existing nonprofit

Facebook, Academic Relations Manager

2012 - 2014

- Established relationships with faculty and the broader computer science research community
- Developed programs and processes for hosting sabbaticals, collaborating with faculty and postdocs, participating in academic conferences, and joining university labs
- Created and oversaw a grant program to support faculty, students, and university programs

Cornell University

Computing & Information Science, Director of Development

2010 - 2012

- Raised \$15 million in five months for the construction of Bill & Melinda Gates Hall
- Helped craft proposal for the NYC applied sciences competition; regularly met with tech leaders, entrepreneurs, and investors for their support
- Managed an advisory board of prominent Silicon Valley leaders

College of Engineering, Associate Director Alumni Affairs & Development

2006 - 2010

- Managed a portfolio of 150 donors
- Oversaw operations, including hiring and training front line fundraisers and administrative staff
- Advised student project teams and organizations on fundraising and alumni engagement

Office of Alumni Affairs & Development, Individual Giving Associate

2004 - 2006

- Assisted Major Gifts Officers in managing 300 alumni and friends
- Developed briefings and other materials used by executive staff and key alumni volunteers

Elizabeth Ann Clune Montessori School of Ithaca Upper Level Teacher 2000 - 2004	Elizabeth Ann Clune	Montessori Schoo	of Ithaca Upper Level	Teacher	2000 - 2004
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Cornell University

Campus Information and Visitor Relations, Assistant Director, Acting Director	1998 - 2000
Office of Alumni Affairs & Development, Research Associate	1996 - 1998

EDUCATION

Loyola University Maryland, M.Ed. Education	2000
Association Montessori Internationale, Elementary Diploma	2000
Cornell University, B.S. Communication	1996

ADDITIONAL ROLES

Data Curious Contributor	2021 - current
CSforALL Board of Directors, Executive Committee	2017 - 2019
MIT Media Lab Learning Initiative Advisor	2015 - 2019